

PRESS RELEASE



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Ricardo plc
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Ricardo to be a leading participant in EARPA forum on future of road mobility

New and wide-ranging solutions for road transportation will be debated and shared at the Future of Road Mobility forum, to be hosted by the European Automotive Research Partners Association (EARPA) at the EGG conference centre, Brussels, on 19th October – an event to be opened and chaired by Ricardo global technology director, Dr Simon Edwards, and featuring a panel discussion moderated by Ricardo’s chief technology and innovation officer, Professor Neville Jackson

The European Automotive Research Partners Association (EARPA) event will bring together stakeholders from industry, academia and government to share knowledge and inspire new ideas for future road transportation. This is an annual event, the theme of which – the Future of Road Mobility – was selected as a subject of vital importance and interest to its members: the research and technology organizations working in the field of road transportation within Europe.

The forum aims to serve as motivation for the continued innovation in the automotive industry through research, with technical presentations from leading companies representing all aspects of the industry, as well as young researcher pitches for support of brand new ideas in the field of road mobility from EARPA’s university members. A keynote panel discussion, to be moderated by Professor Neville Jackson, will include representatives from the European Commission and various mobility interest groups.

In addition, for the first time, there will be an exhibition about the recent research results of many EARPA members: these will be in the form of hardware, including



several novel vehicle demonstrators, such as Ricardo's ADEPT (Advanced Diesel Electric Powertrain) hybrid demonstrator – as well as software displays from Ricardo Software, amongst others, showing how digitalization is shaking up the mobility landscape.

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“Ricardo is pleased to be able to play such an active role in the forthcoming EARPA Future of Road Mobility forum,” commented Dr Simon Edwards. “This event brings together some of Europe’s most advanced research and development organizations as well as other key stakeholders working towards a sustainable future for transport. I look forward to interacting with my colleagues at Ricardo and in the many EARPA member organizations to make this year’s event a success.”

More than one hundred and fifty participants are expected at this open meeting, giving an opportunity for all to network and discuss ideas for responding to the societal challenges in the domain of transportation. More information, including registration details, can be found on the conference website:

<http://www.earpa.eu/earpa/formforum>

Ends



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NOTES TO EDITORS:

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